

# EUROPE, FRANCE AND THE BELT AND ROAD INITIATIVE

Session : "The Belt and Road" entreprises internationalisation

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# Europe, France and the Belt and Road Initiative

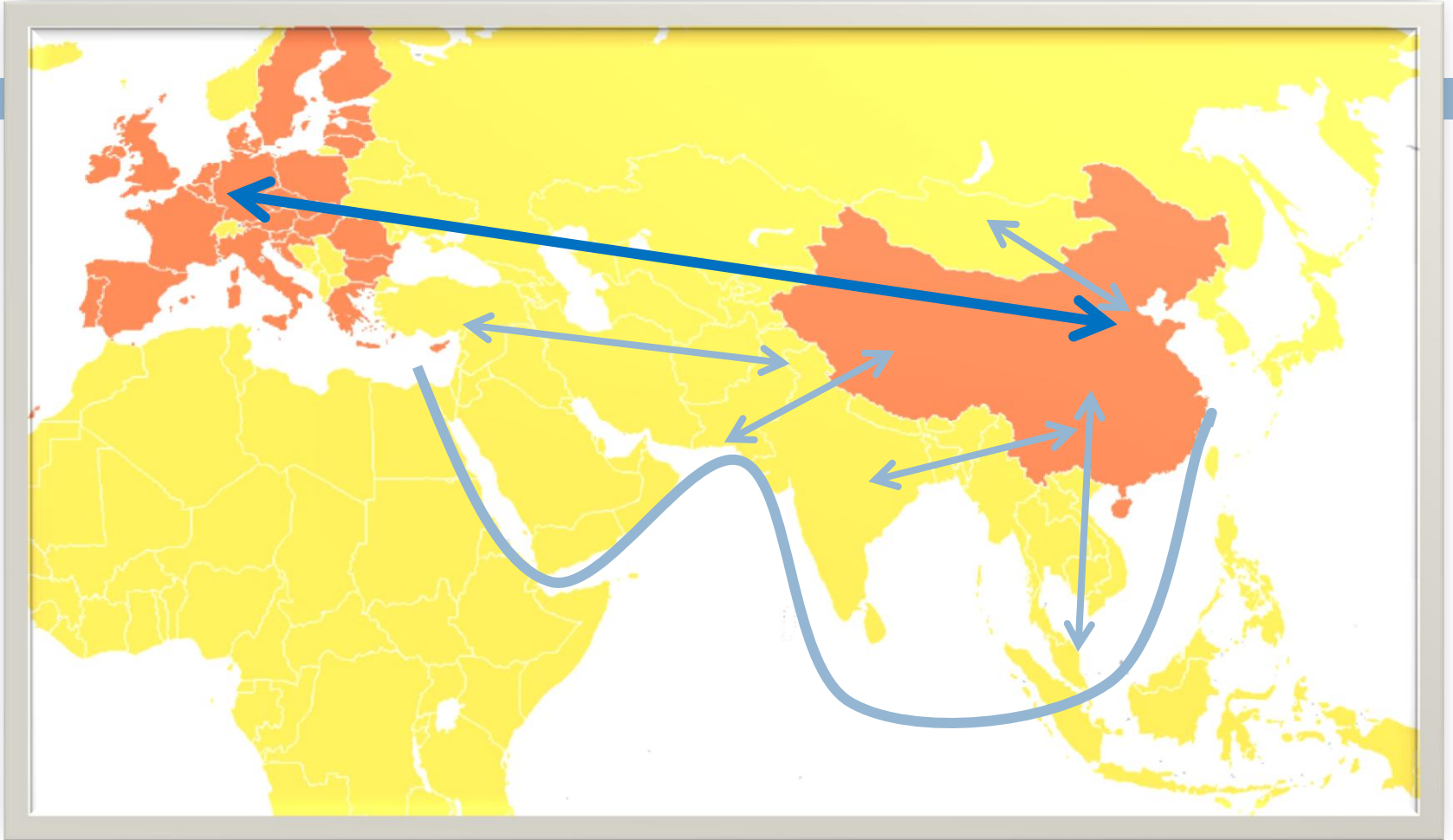
- I. Why should the EU and France be involved in the Belt & Road?
- II. Opportunities offered by the BRI
- III. Challenges facing BRI integration



# I. Reasons to be involved in the BRI

- EU main destination of the Belts and Roads Corridors linking China to Europe through different regions



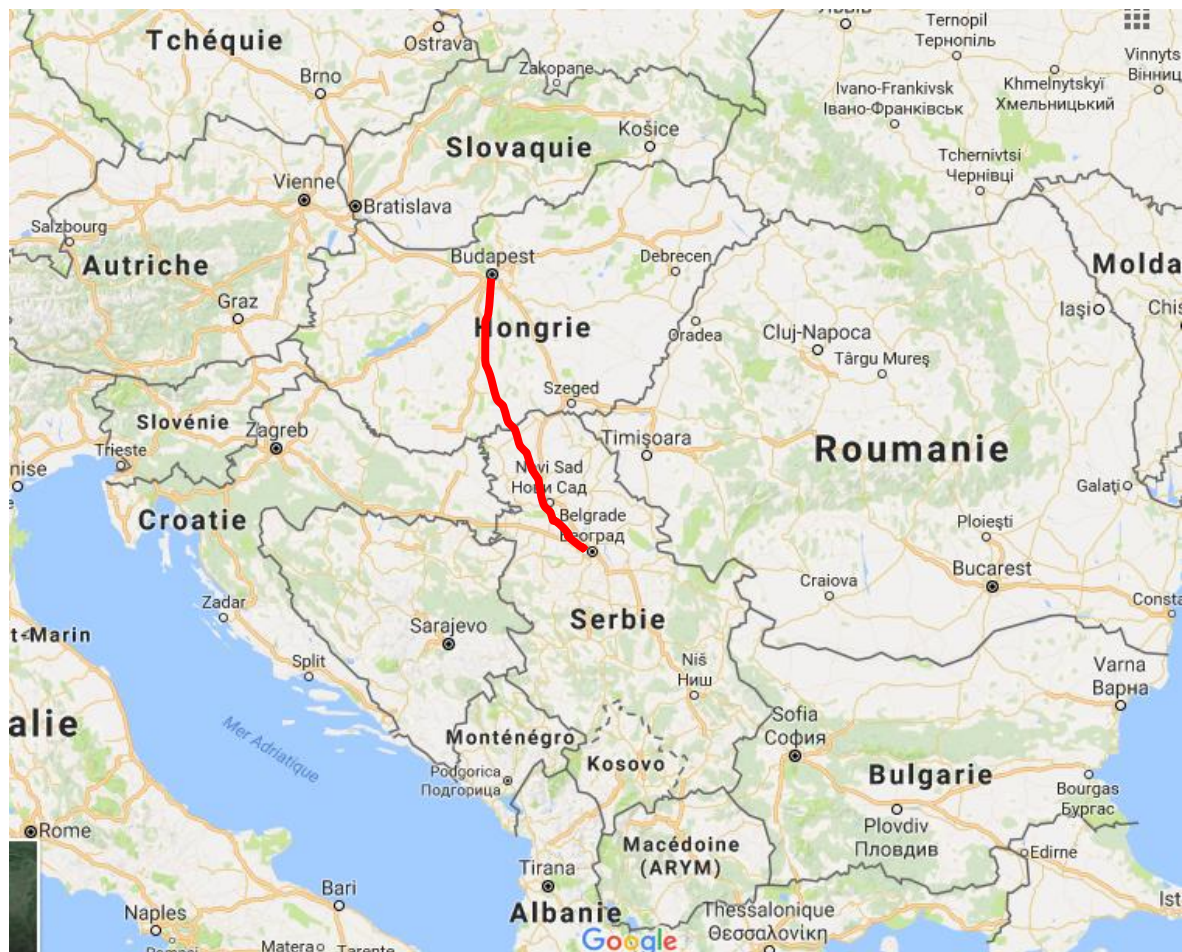


# I. Reasons to be involved in the BRI

- EU-China main trade partners
  - EU: China 1st trade partner
  - China: EU 2<sup>nd</sup> trade partner
- EU-China free trade promoters
  - China showing willingness for a European partnership

# I. Reasons to be involved in the BRI

- Increasing China's investments to Europe, and improving infrastructures (case of the Belgrade-Budapest railway)



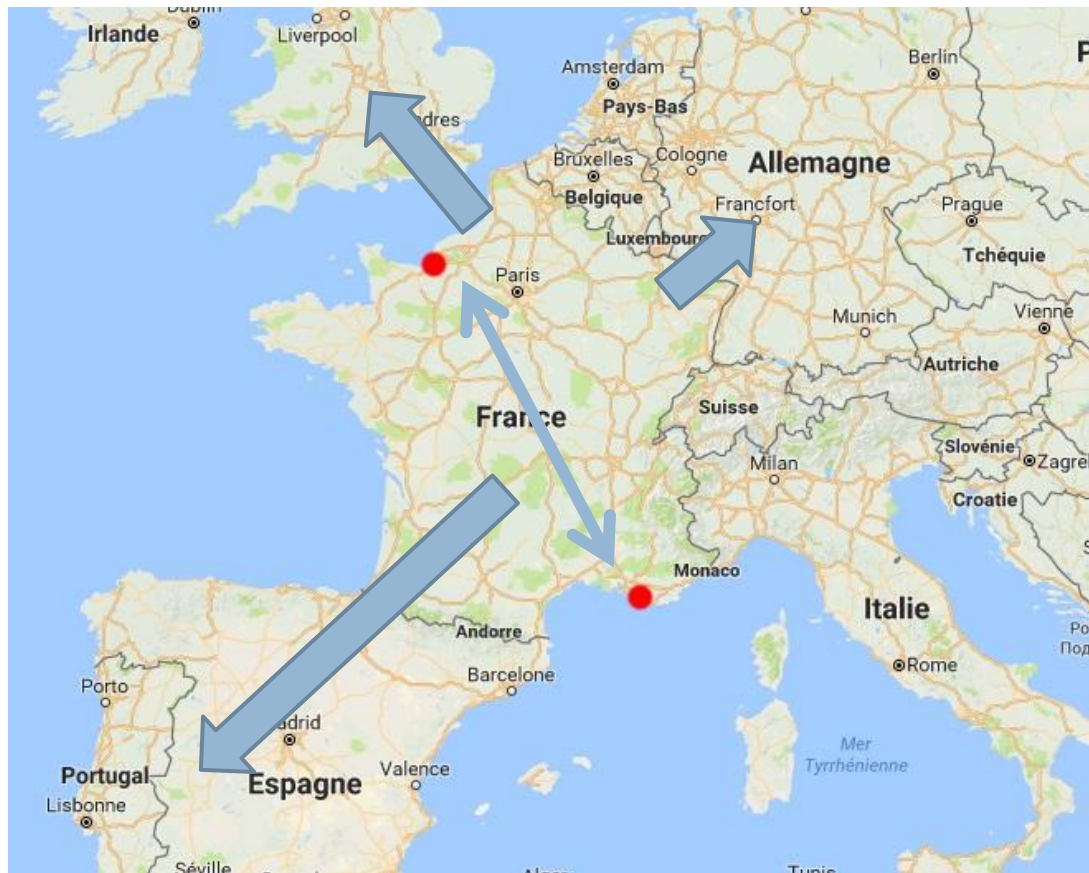
# I. Reasons to be involved in the BRI

- EU has a real expertise in managing international development projects social and environmental dimensions ERDF and LEADER programmes, but also ERASMUS



# I. Reasons to be involved in the BRI

## □ France, a key position in the EU



# I. Reasons to be involved in the BRI

- France: some leader companies in energy, infrastructure building

Bouygues, Vinci: Top 10 constructions companies

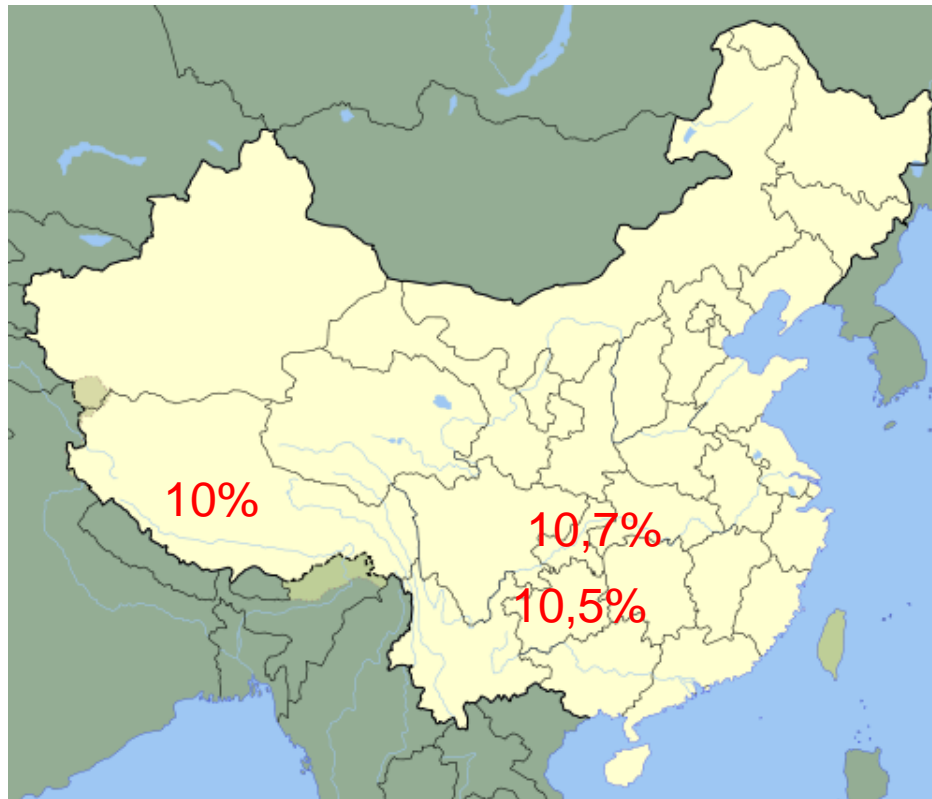
Total, Areva...

## II. Opportunities offered by the BRI

- Increasing trade with China through rails, and easing trade
- Setting up common trade rules for EU and China products (standards, copyrights)

## II. Opportunities offered by the BRI

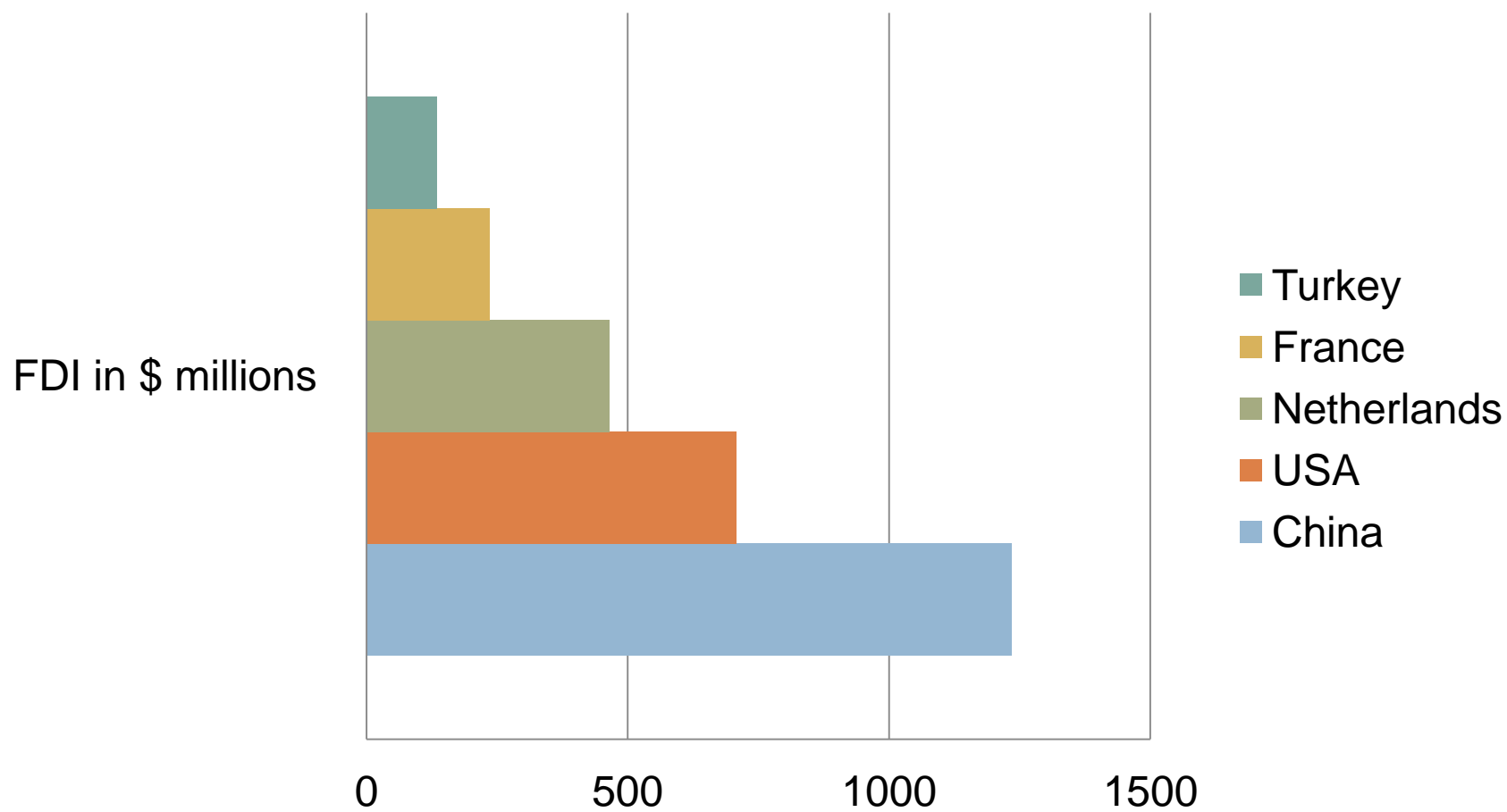
- Seizing new opportunities in China's western provinces



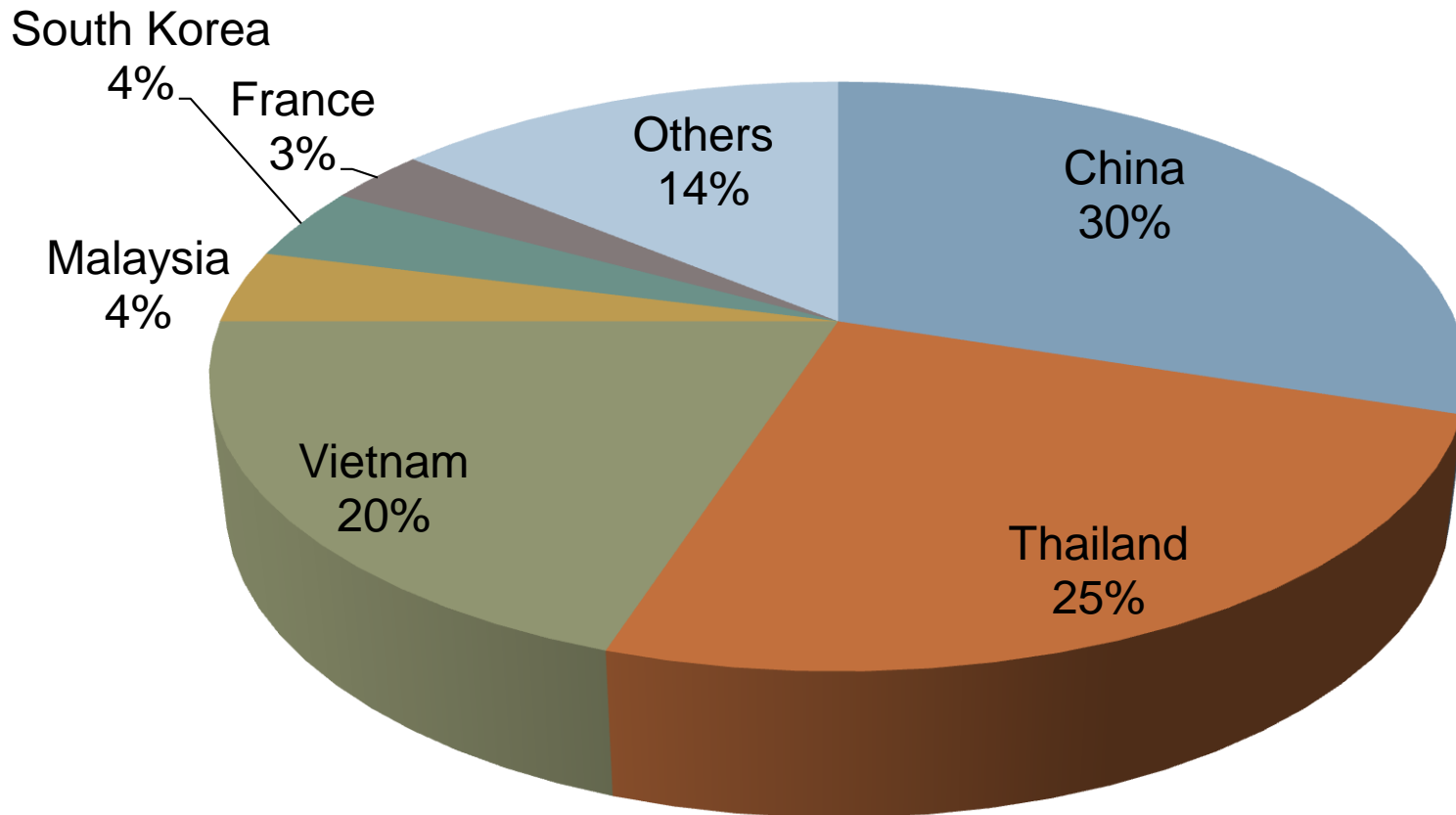
## II. Opportunities offered by the BRI

- Projects supported by the BRI enable development in other Asian regions
  - case of the CPEC
  - case of the China Indochina Corridor

# FDI in Pakistan (2016-2017)



# FDI In Laos (1989-2015)



# Challenges with regards with the BRI

- Challenges for China
- Challenges for Europe





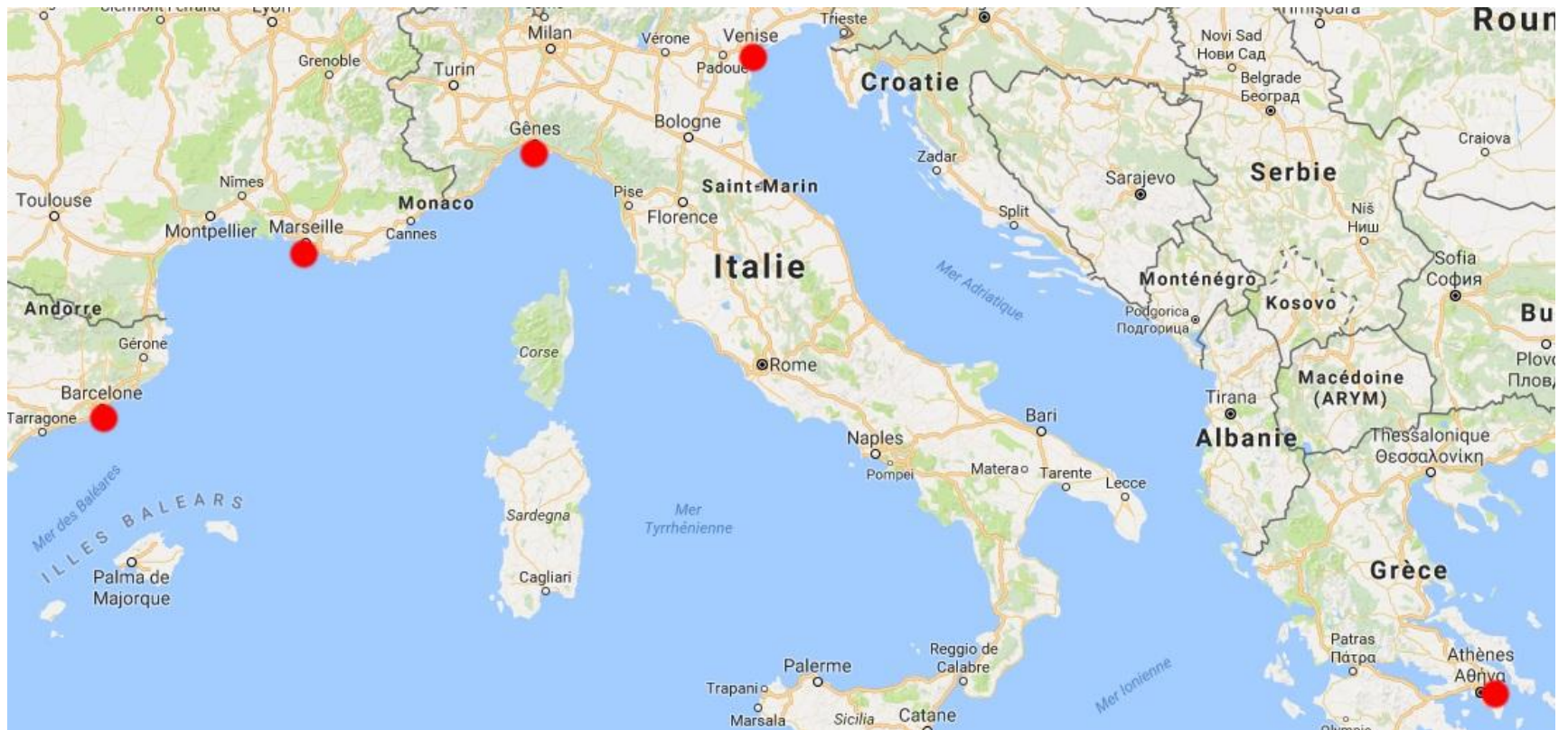
# a Chinese perspective

- China: a global power:  
More interventionism in world affairs:  
(Afghanistan, Pakistan, Myanmar...)
- The BRI a **global** project
- Transparency and business ethics  
(public bids and tenders, state companies)  
*(but also an opportunity to reform China's  
economy)*

# a European perspective

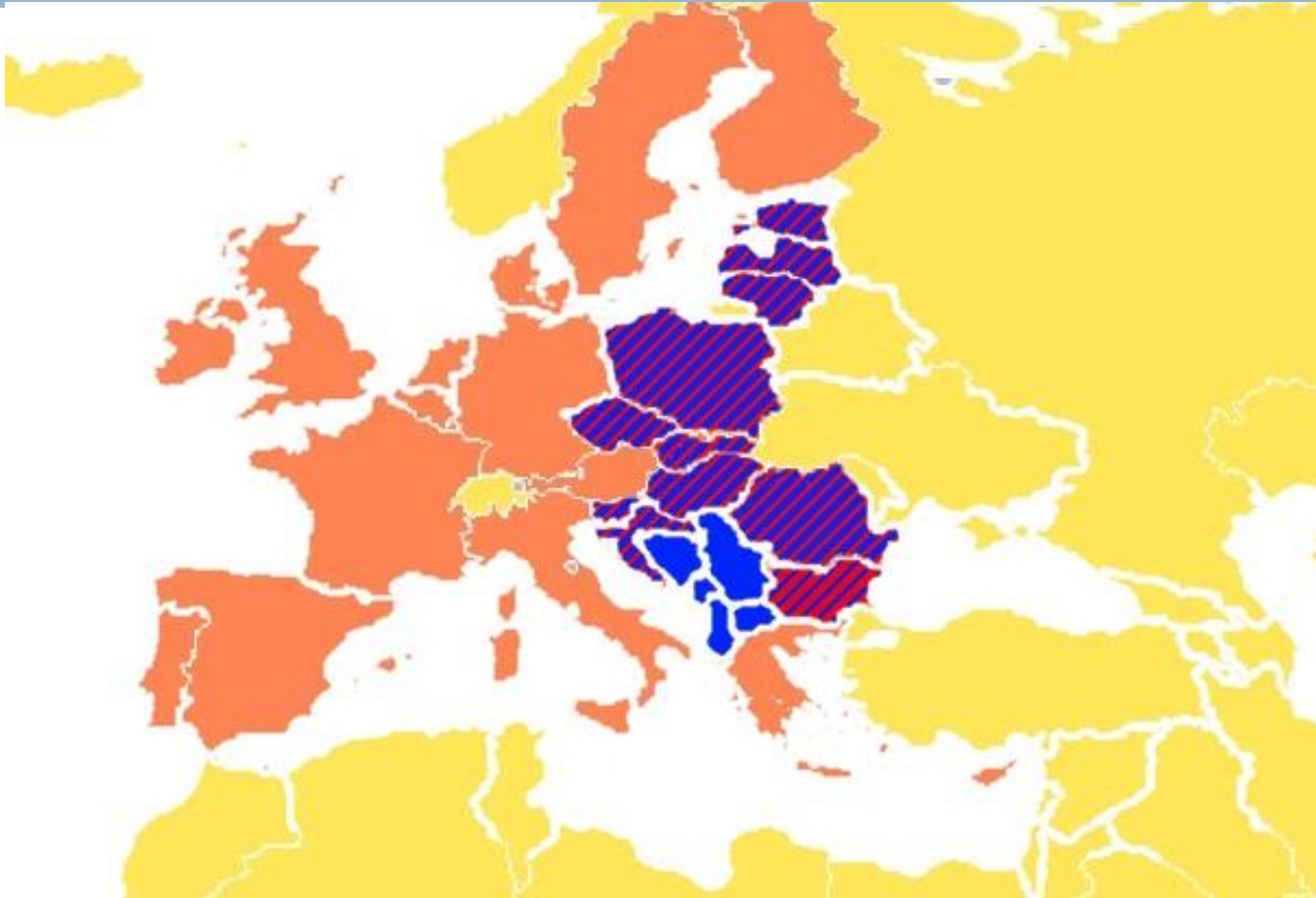
- Supporting free-trade:  
populist protectionism on the rise  
Free trade agreements hard to reach (US, Canada...)
- Supporting the EU team  
Fighting against competition,  
no duplication among EU members

# Competition in the Mediterranean sea



# China and the divide and rule tactic ?

## 16+1 framework



# a European perspective

- formulating BRI projects

EU following China, needs to make it advance

- ending bilateralism with China

EU ~~28~~ 27 members

Inclusion of Kazakhstan, Turkey...

Thank  
you!

Visit [www.oboreurope.com](http://www.oboreurope.com) for more information  
about the Belt and Road Initiative

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